AIAgentCycle

Can AI assistants read your shop? Checklist

For store owners who want to know whether AI assistants can read and use their data. Based on official MCP, Google, Shopify and WooCommerce documentation. Dated 5 November 2026.

No	Action (do this today)	How to check it	Status (yes/no/n.a.)	Evidence or note	Source
1	robots.txt does not block the AI crawlers you want to allow	Open robots.txt and look for user-agents such as GPTBot. Is Disallow: / set for a crawler you want to allow?			OpenAI documentation on GPTBot; similar docs from other providers. Checked 5 Nov 2026.
2	Product and category pages are crawlable without a login	Open a product URL in a private window, without cookies. Is the content visible?			Google Search Central, Optimizing your website for generative AI features on Google Search, updated 10 July 2026: crawlability.
3	Product pages have Product and Offer structured data	Rich Results test or page source: Product with Offer, price and availability.			Google Search Central, product structured data / Merchant listings. Schema.org Product and Offer.
4	Price, availability and seller identity match in that data	Compare schema and the visible page: same price, same availability, same brand or SKU.			Google Search Central, product structured data.
5	If you run a webshop: a working product feed for Google exists	Google Merchant Center: feed status without critical errors, or an equivalent export.			Google Merchant Center Help, product feeds. Checked 5 Nov 2026.
6	The site is in Search Console and included in Search generative AI features	Search Console: the site is not excluded from generative AI features.			Google Search Central, AI optimization guide, 10 July 2026.
7	You have at least one money page with unique content (not commodity text)	Compare with three competitors: is your own specification, measurement or method in there?			Google Search Central, AI optimization guide, 10 July 2026: non-commodity content.
8	You are not treating llms.txt as a Google SEO project	It may exist if another system asks for it. Do not expect an effect in Google Search.			Google Search Central, AI optimization guide, 10 July 2026: llms.txt neither helps nor hurts in Search.
9	You do not expect a higher place in ChatGPT from an MCP server alone	Put this in your own brief so nobody sells internal hype.			No evidence in official OpenAI or MCP documentation that a custom MCP server raises ChatGPT ranking.
10	Shopify: follow Shopify's official MCP/UCP endpoint rather than a parallel extra server without a reason	Read the current Shopify documentation. Catalogue and cart tools sit on /api/ucp/mcp according to the migration page.			Shopify.dev, Migrate from Storefront MCP, retrieved 5 November 2026.
11	WooCommerce: the WordPress MCP Adapter plugin is active if you want MCP	Check that mcp-adapter is active. The old /wp-json/woocommerce/mcp endpoint was removed in WooCommerce 11.3.			WooCommerce developer docs, Model Context Protocol (MCP) Integration, developer preview, retrieved 5 November 2026.
12	WooCommerce: the MCP user has only the capabilities you intend to grant	Dedicated WordPress user with an Application Password, read-only if that is the goal. WooCommerce also registers write abilities for products and orders.			WooCommerce developer docs, Authentication and Security + What's Available, retrieved 5 November 2026.
13	Magento 2: you have a plan for your own MCP endpoint; I did not find a standard Shopify-style endpoint	Ask your agency or developer whether a staging MCP or agent endpoint already exists.			No standard MCP endpoint found in public Magento core documentation on 5 November 2026. Shopify does document one.
14	If you have an MCP server: connect over HTTPS, with consent and control per tool	No open write actions without an explicit choice. Test on staging. Log who called what.			MCP specification 18 June 2025, Security and Trust & Safety: consent, privacy, tool safety.

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15	You measure what happens, even when the number is zero	Search Console: Generative AI performance report. Extra: logs from your own MCP server if you have one.			Google Search Central Blog, Introducing Search Generative AI performance reports, 3 June 2026 (worldwide since 31 August 2026).

Status column: yes = done with evidence; no = open task; n.a. = does not apply to this type of site.
Source column: official documentation or your own measurement. No agency blogs as a source.
This sheet belongs with the knowledge-base article on MCP servers and AI visibility. Do not enter passwords or secrets.
Questions about setup or operations: aiagentcycle.com/en/scan/