Citable page checklist

Go through this list for your three most important pages. It is based on what Perplexity describes in the Decisions API documentation: per result a title and the URL go along, plus page text of up to 2,000 characters per snippet. Snippets of the same URL are joined.

1. The page

Point	What you check	Done
Key fact	Is it in one sentence at the top, in plain text?	☐
Sentence on its own	Can that sentence be understood without the rest of the page?	☐
No fact only in an image	Is a price or delivery time not only in an image?	☐
Title	Does the title name the topic plus your business name?	☐
Date	Is there a visible date, and is it right after the last change?	☐

2. Access

Point	What you check	Done
robots.txt	Is PerplexityBot not on Disallow?	☐
Firewall	Does your firewall let PerplexityBot through? Watch Bot Fight Mode on Cloudflare.	☐
Waiting time	After a robots.txt change it can take up to 24 hours.	☐

What this list does not promise
Perplexity does not describe how Fast Search chooses or ranks pages. This list makes your page usable as evidence. It does not guarantee a mention.

Sources: Perplexity API documentation, Decisions API (section Web grounding) plus Perplexity Crawlers, consulted 9 November 2026.